

# Ultra Raceway



Becoming the **B**est **R**adio **C**ontrolled  
**R**acing **C**ar **C**lub in **S**outh **A**frica.

**W**e **D**ream of **H**osting a **W**orld  
**C**hampionship **E**vent



# What is Radio Controlled Car racing?

Radio Controlled (RC) car racing is a sport in which men, women and children compete with one another, on equal foot, on club, national and international levels.

Ultra Raceway specialises in 1/10<sup>th</sup>, electric car, off-road racing.



# What is Radio Controlled Car racing?



What it actually looks like.... 

# What is Radio Controlled Car racing?



What it looks like in action.... 

# What is Radio Controlled Car racing?



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# What is Radio Controlled Car racing?



What it looks like in action.... 

# Hobby/Sport Background

- Radio Controlled (RC) car racing has been in existence in SA since approximately the early 1980's
- The driver's racing ability, concentration levels, car setup knowledge and skills to perform under high pressure are put to the test
- Excellent opportunity for parents to spend quality time with their children
- We have seen much growth in families joining the fun! Woman and children racers are on the increase.



# Hobby/Sport Background

- Club and national championship events held throughout the year
- Top drivers are invited to participate in the world championships held every second year
- To see some footage of the recent worlds click [here](#)
- SA has hosted 2 world championships to date
- There are currently 5 or 6 RC car clubs in the 1/10<sup>th</sup> off-road electric discipline in SA
- Most major international brands and products are available in SA



# Club Background

- Ultra Raceway started somewhere in the 1980's
- It is one of the oldest RC Car clubs in the country
- The RC track was built at the Shell Ultra City next to the N1 in Midrand – hence the name “Ultra Raceway”



# New Management

- The club is currently situated at Toutrek Park, Gezina, Pretoria
- The club's management was taken over by Jannie Labuschagne and Abri Kohn in 2014
- Member count at that stage was about 5 members
- The club was at a tipping point between closing and continuing



# Track upgrades

- The track at Toutrek Park was originally a dirt track.
- This brought about many challenges such as low traction, high maintenance, etc.
- Racers prefer high traction, moderate tyre wear tracks.



# Ground-breaking achievement

- We were fortunate enough to receive a sponsorship of approximately 700sqm of nylon carpet
- Track was rebuilt in 2014 just in time to host our first nationals since the last one held in 2006
- *The new layout gave birth to the first outdoor RC electric off-road carpet track in SA!*





# Old Ultra @ Toutrek Park



Next Event:

Points 4 --> 12 Jun 2011

New Stuff:

[Ultra Constitution](#)

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**Welcome to Ultra Raceway!**

Ultra Raceway for electric off-road 1/10th scale racing in Pretoria north! Here you will find information on what we do, where we are and how to join us. General information about the sport of Remote Controlled Racing is also available. If you're a club member, you'll find your race results, current points standings, current National points standings, and general information.

**EV Tuners**  
MAGAZINE

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Check our Featured  
Rides each month.

453 Visitors

# Old Ultra @ Toutrek Park < 2014



# First Track upgrades - 2014



# First Track upgrades



# 2nd Track upgrades- 2017



# 2nd Track upgrades - 2017



# 2nd Track upgrades - 2017



# 2018 & 2019

## Growing club amenities

During the course of 2018 and 2019, the following amenities were added to our club:

- 6m x 18m covered Pit Area
- Container hosting Race Control and RC shop
- On-site bathrooms
- Extended drivers' stand
- The only wheel-chair friendly drivers' stand in SA



# 2018 & 2019 Growing club amenities



# Where we are today

- One of the biggest RC clubs in our discipline in SA
- More than 30 active members, and growing each year
- Between 2014 - 2018 we hosted some of the biggest national events for the respective years
- More members of families are joining our club
- Great way to spend quality time with family – we have created a safe, family orientated environment

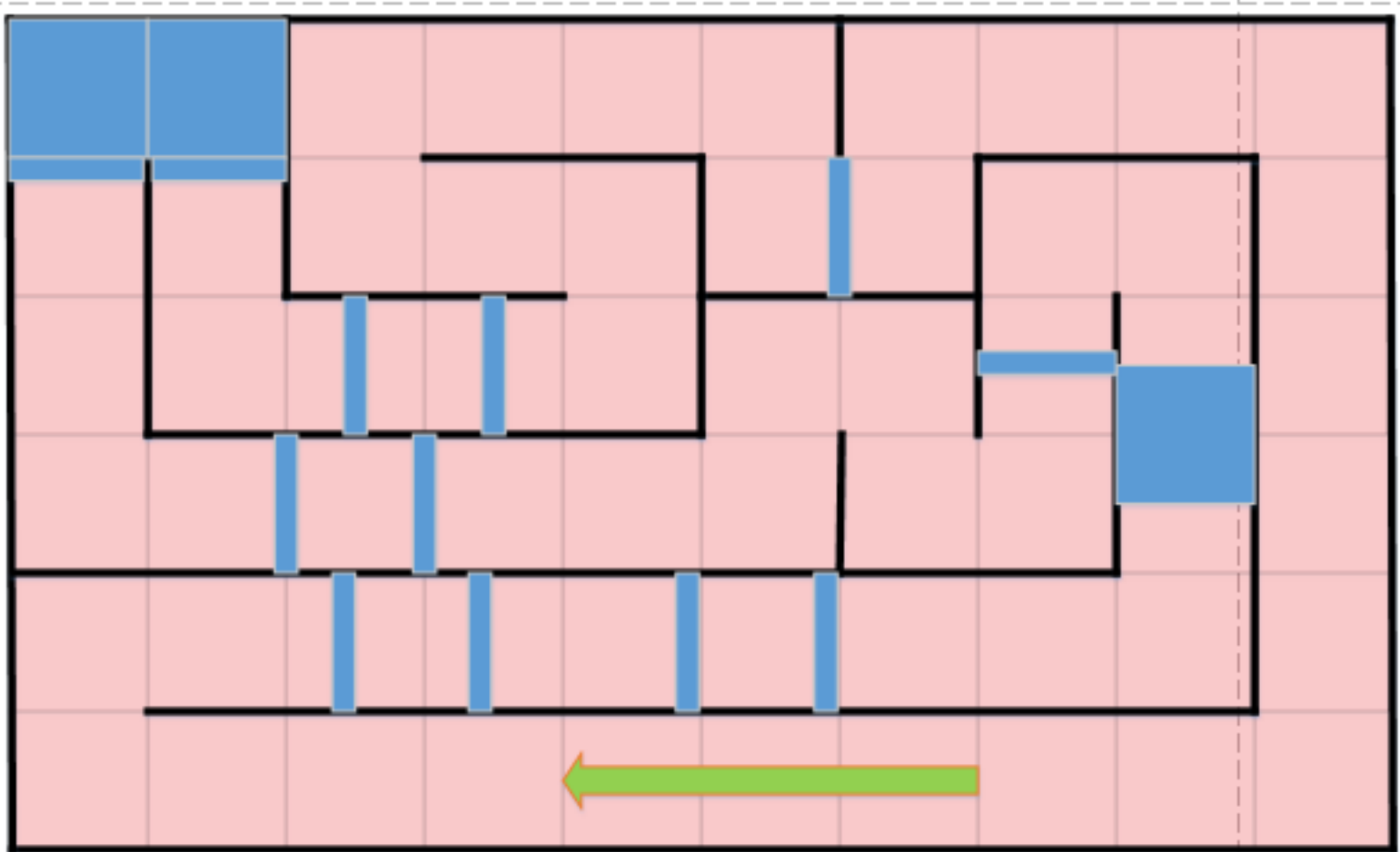


# Our dream.....

- Increasing membership to 60 + members
- Growing the RC car racing sport in general
- Creating an environment for the community where children of all ages can spend quality outdoor time with their parents instead of being exposed to things like alcohol, drugs etc. We want to uplift the community in this way
- Hosting a world championship event



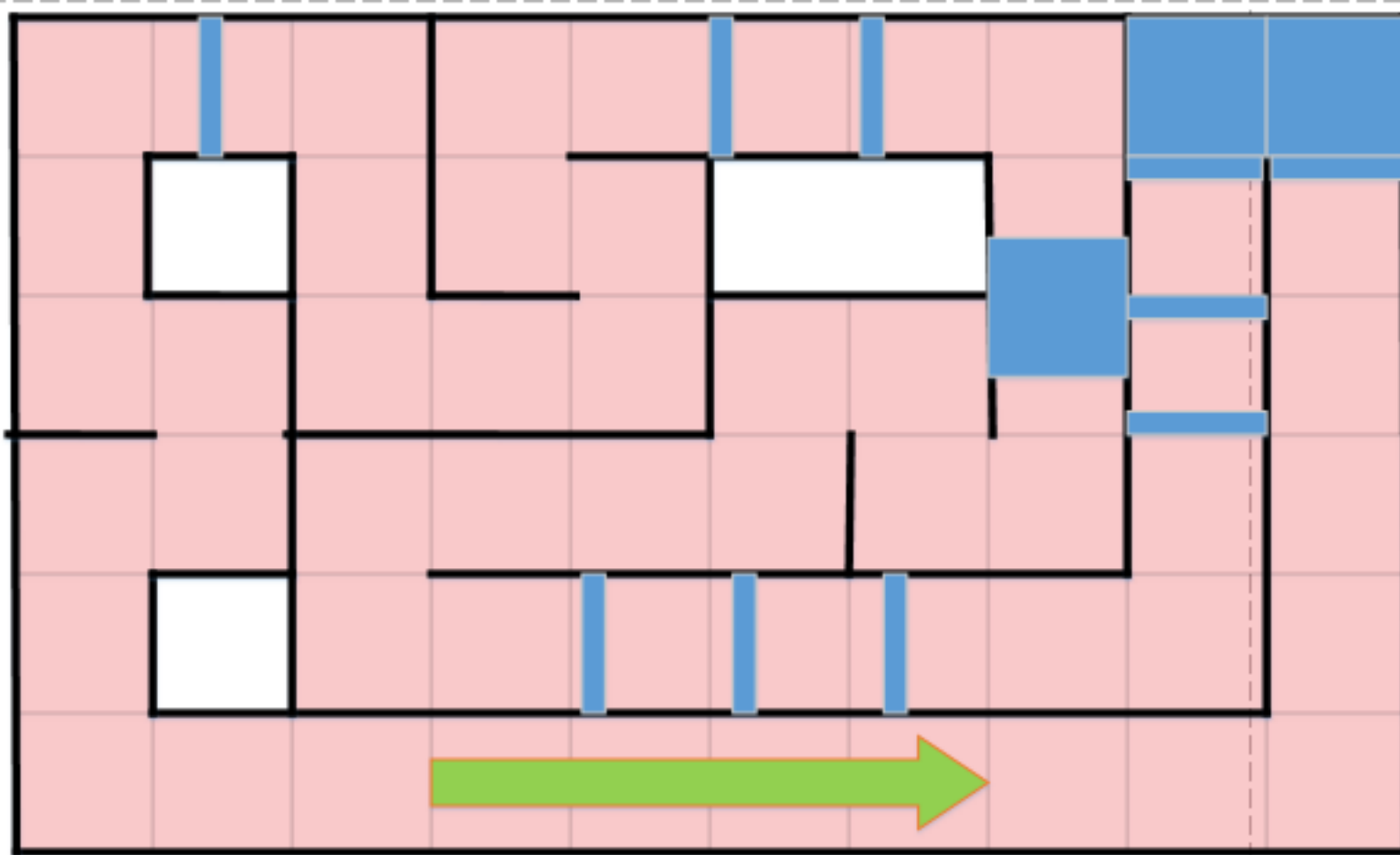
# Time for change - The future!



Configurable layout



# Time for change - The future!



Configurable layout

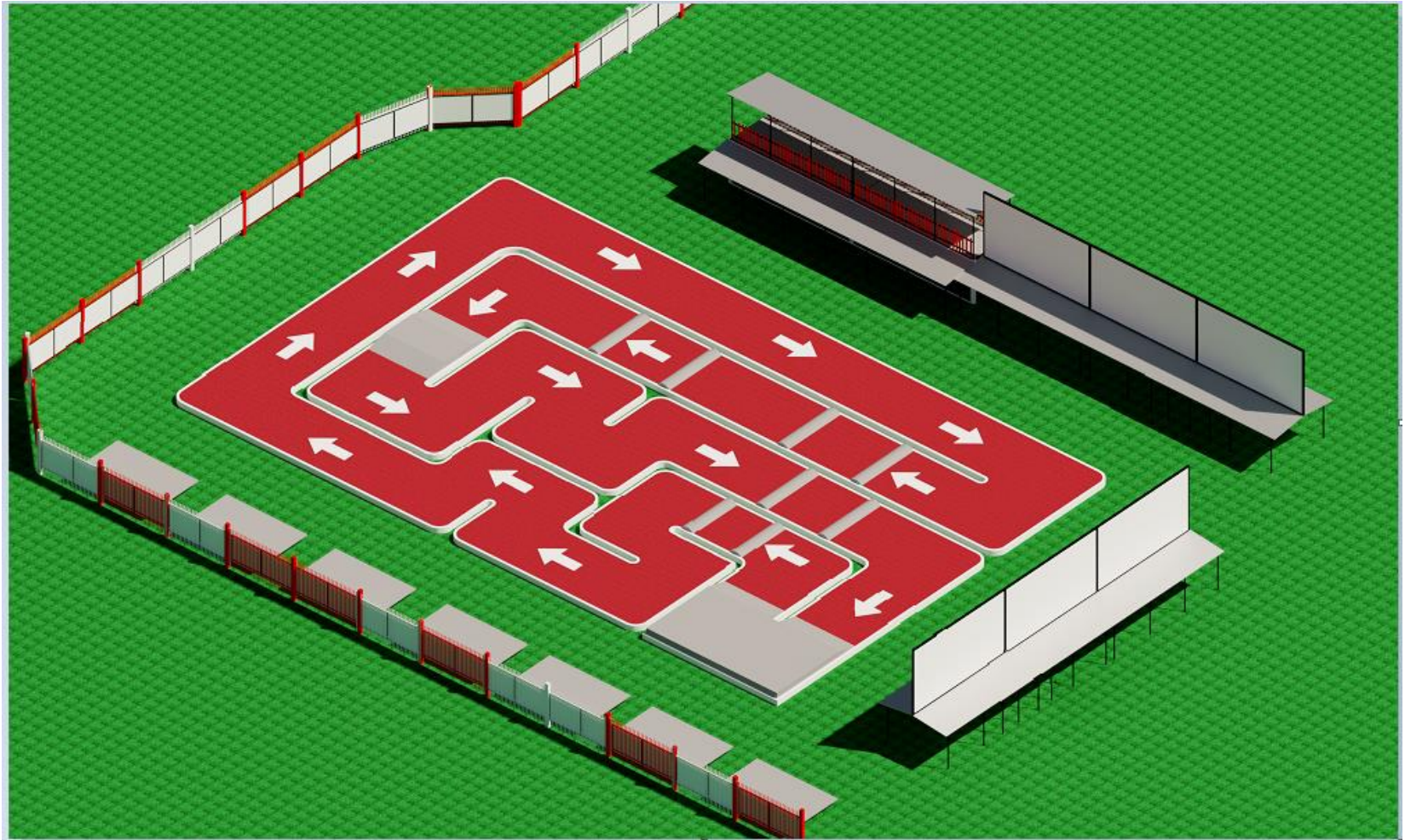


# Time for change - The future!

- First of its kind in South Africa
- Unique ability to change the layout
  - Making it more exciting for racers as they have a new track regularly
  - Carpets will last longer as the high-wear spots change
- Jumps moveable



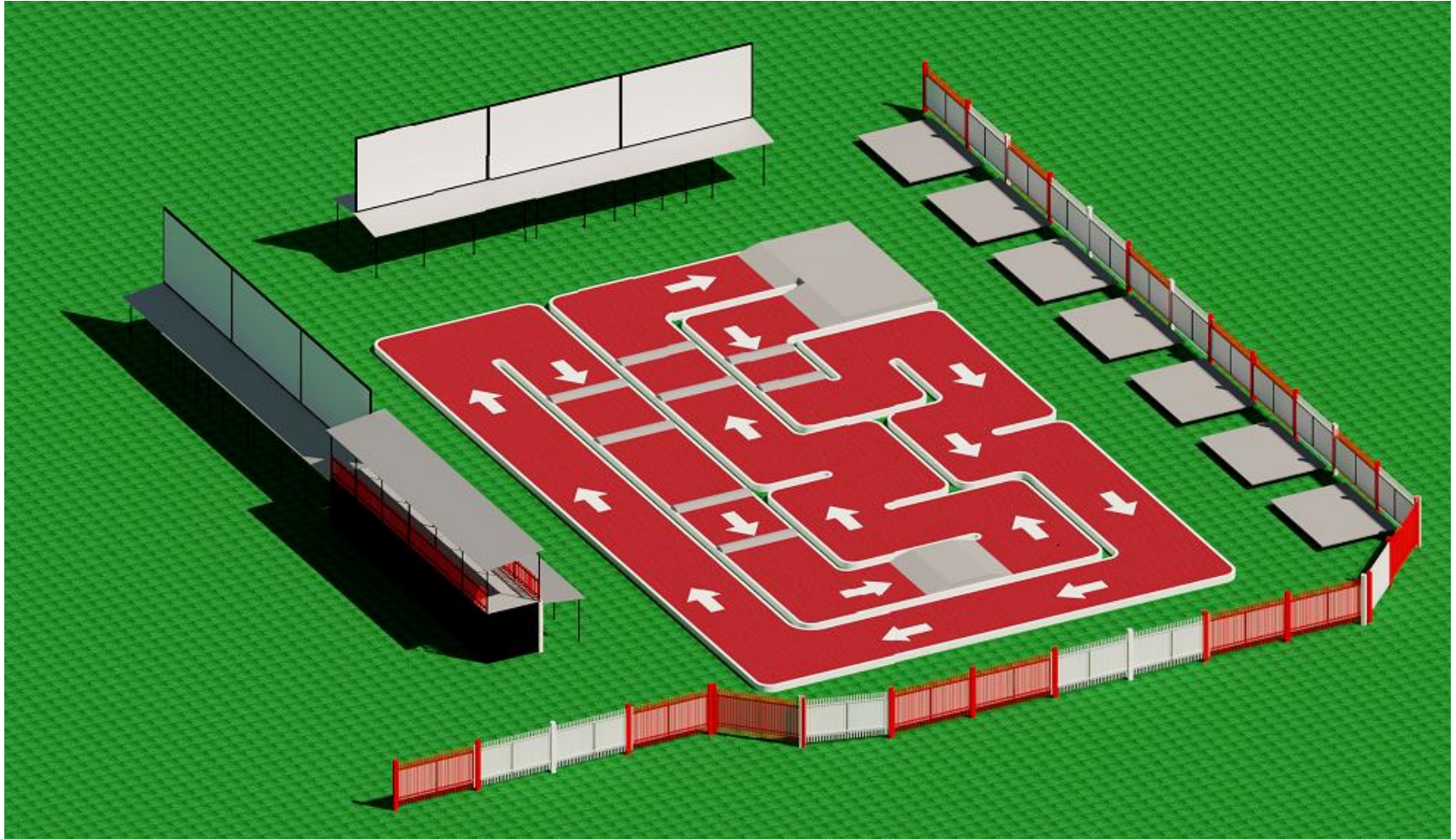
# Time for change - The future!



3d Rendered Representation



# Time for change - The future!



3d Rendered Representation



# Time for change - The future!



3d Rendered Representation



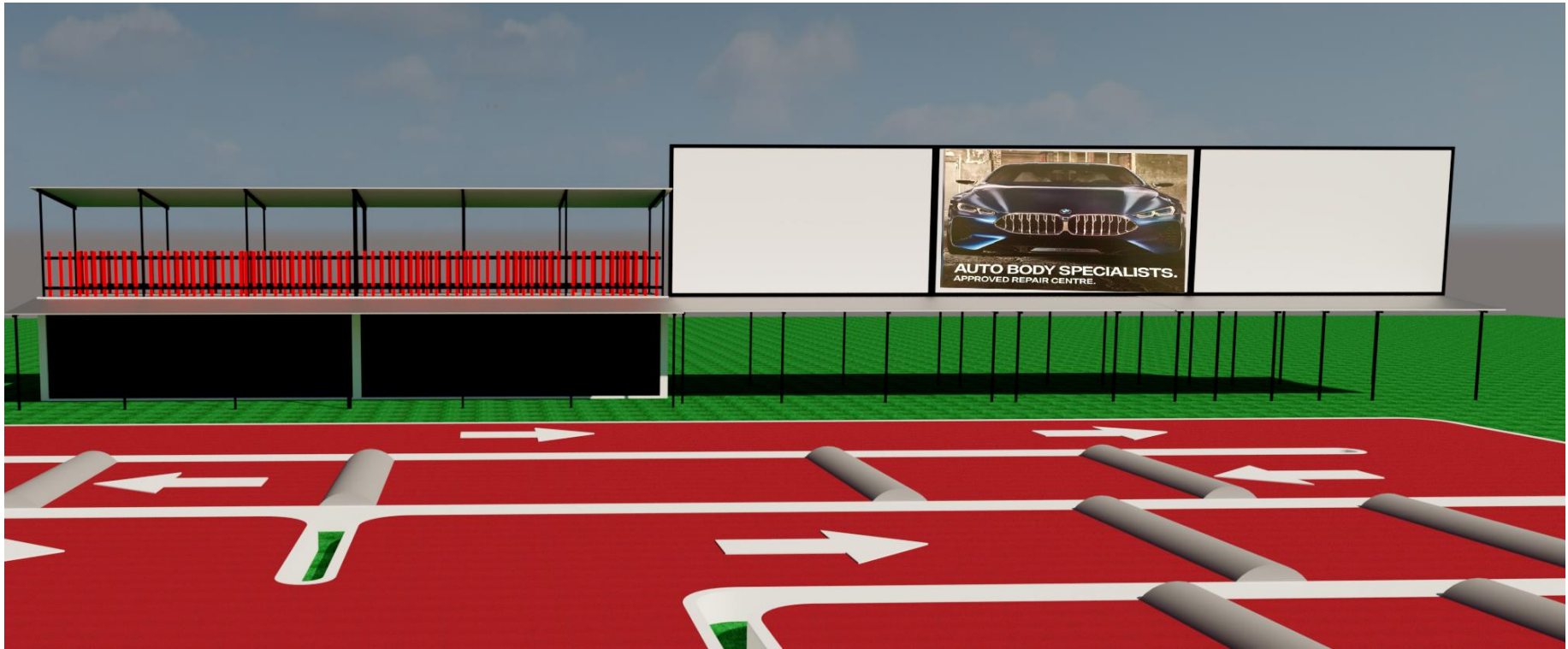
# Time for change - The future!



3d Rendered Representation



# Time for change - The future!



3d Rendered Representation



# Who can help?

- We are approaching businesses we have been supporting for a long time to support us in our drive in becoming the best RC car club in South Africa.
- We are approaching businesses in the Moot area or in Pretoria/Gauteng, or any business country wide who can benefit from our the exposure.
- We hope to attract potential new racers in the process!



# Overall Project Budget

We require the following to make the project a success for the first year:

- Base under carpet: R60,000
- Carpet – and lots of it: Approximately R60,000
- Piping for edges: R5,000
- Glue: R10,000
- Steel and labour for jumps: R30,000
- Labour to build new track: R15,000
- Paint: R5,000
- Equipment hire (Bobcat, rollers etc): R10,000
- Sundries: R5,000
- Total required: R200,000



# We need your help!

- To make a difference in our community. We do this out of the love for the sport and to put something back into the community
- To grow the sport of RC off-road racing
- To make it affordable to attract more interest
- To maintain the track and to keep it to the highest standards in years to come
- To achieve our goals and reach our dreams
- To gain funds to make all the above a reality



# How can you help us?

- By renting advertisement space against the palisades surrounding our track – we allow you two advertisement boards (inside and outside)
- Just bring your ready-made advertisement board and put it up against the palisades. Board sizes are 1.2m (height) x 1.5m (width). We have partnered with a supplier who can assist with manufacturing of a board at good prices should you require this service.
- As a sponsor, you are welcome to take as many sets of spaces as you like. We won't limit your exposure opportunity.



# What is in it for you?

- Your business will get excellent exposure for a mere R2000 per year per set of boards (1.2m (height) x 1.5m (width) – two sided.
- Enjoy the benefit of low cost (R5.50/day) advertising
- We will list your business as a sponsor on every platform we are active on (i.e. our website and Facebook page)
- We will list and mention your business name on racing brochures with every major event. You help our club to reach its dreams, benefitting our community!
- Putting something back in the community. Should you wish to contribute without gaining something from it (i.e. exposure of a business), we will highly appreciate your kind gesture!!



# More about your exposure

Literally hundreds of people visit Toutrek Park every week for the following reasons:

- Home of Northern Gauteng tug o' war recreational club, pub and restaurant
- Events such as RC car racing, boot camping, touch rugby, 7's rugby, dog shows, athletics and SAPS training events and many more
- Spectators attending these events
- A Lapa used for functions, Monday to Sunday



# More about your exposure

What if your business is not close to Toutrekpark? What is then in it for you?

The racers who join us come from all over Gauteng. Since we will be marketing your business for you, you will gain exposure all over Gauteng by this.



# What's next?

- Should you wish to contribute to our project, we ask that you register as a sponsor on our website ([www.ultraraceway.co.za](http://www.ultraraceway.co.za))
- From there it is easy to make a payment via a safe online portal (Pay Fast)
- In this manner we have all your details that we can share updates on the project and send a newsletter should you want to receive it
- It will also assist us in future to make contact and renew your advertisement space in years to come



Should you require any additional information, please do not hesitate to contact:

Jannie Labuschagne – 082 576 7911

Abri Kohn – 084 211 6389



Thank you

